The Rancho Reporter

Vol. 1, No. 49 "To inform and serve..." Wednesday, October 25, 1967

ROLLS REVERSED -- Instead of dignitaries breaking ground while the students watched, the rolls were reversed when 50 students -- an entire school bus full -- manned shovels as ground was broken for La Paz Intermediate School in Mission Viejo this week. Observing the action are (left to right) Ralph Flewelling, Jr., the architect; Ralph A. Gates, superintendent of the San Joaquin School District; and Philip J. Reilly, president of Mission Viejo Co. - Smetona Photo

Students Break Ground For MV Junior High

Fifty students -- an entire school bus full -- broke ground Thursday (Oct. 12) at 2:00 p.m. for the $2 million La Paz intermediate School, the first junior high school in Mission Viejo. The school is on La Paz Road just east of Chrisanta Drive.

The school will be built on a 23-acre site, across the street from the one-year-old $4 million Mission Viejo High School. Elementary school children will move into the $1 million Marguerite M. O'Neill Elementary School in early December.

In a unique Columbas Day observance, a bus load of junior high students -- took action on their own behalf, picking up 50 shovels and breaking ground.

Observing what must have been one of the largest groundbreaking ceremonies of all time were Ralph A. Gates, superintendent of the San Joaquin School District; Philip J. Reilly, president of Mission Viejo Co.; and Ralph Flewelling, Jr., of Flewelling and Moody, architects.

Gates said the project is on a 10-month construction schedule, will be completed during next summer's vacation. It will accommodate 840 students.

La Paz Intermediate will consist of seven buildings, totalling 61,344 sq. ft., grouped around a large central patio, Flewelling said. Bearing a strong Mission flavor, as does all of Mission Viejo, the school's design incorporates adobe-colored slumped brick walls, red brick trim, and concrete tile roofs.

Flewelling said that two design features are noteworthy because they provide maximum flexibility within a strict budget. One avoids having a very large multi-purpose room-whose full capacity would be seldom used -- by giving the room a two-fronted stage, which opens onto the patio, allowing audiences in both areas to see the same presentation. The other feature provides maximum flexibility for educational television and other future teaching methods by clustering four classrooms around a teacher's work room with folding walls separating the rooms.

Among the facilities designed to widen students' horizons are two arts and crafts rooms (drawing and painting in one; ceramics, leather and jewelry in the other) and four labs (science, biology, food, & clothing.

Future of Queen Mary Told Masons

The future of the SS Queen Mary will be discussed at the October meeting of the Masonic Club of Leisure World.

Leo Green, Administrative Assistant to the City Manager of Long Beach, will tell of the plans to make this historic ship a combination museum, luxury hotel, convention center and historic monument when permanently berthed at Pier J in Long Beach.

The meeting will be held in the main lounge of Clubhouse I at 7:30 p.m.,Tuesday, October 31, the day the Queen Mary sails on its last voyage to South America, around the Cape of Good Hope, up the old Spanish treasure routes of the Pacific to the Southern Coast of California.

Ralph A. Innis, President, knowing that the permanent berthing of the Queen Mary at Long Beach will be of interest to many people, invites all sojourning Masons in the communities adjacent to Leisure World to attend.

Sweet Adelines Invite Women Singers to Join

And if you are one who likes to sing -- you need Sweet Adelines! Meetings of the Prospective Aliso Valley Chapter of Sweet Adelines, Inc. are presently being held on Tuesday evenings, from 7:30 - 10:00 p.m., at the Mission Viejo High School choral room.

Due to the fact that Hallowe'en falls on a Tuesday this year, the meeting for that week will be on Monday, October 30th. "So -- all of you who can't come on Tuesdays -- do join us on October 30th," says Mrs. William J. Recht, publicity chairman.

Members presently come from Leisure World, Laguna North, the Republic Homes, Mission Viejo, Laguna Niguel, and San Clemente. Representation is desired, said Mrs. Recht from the residents of the Pasa Verde homes, Laguna Real, "old" El Toro, and Capistrano Highlands to make our group truly representative of the area.

So get together with a friend or neighbor and come on out for some pre-Hallowe'en harmony under the direction of Ruth Emley, guest director. Remember, you don't need to read music to sing with a Sweet Adeline group.

If transportation is needed, call Mrs. Bruce Wallace, 837-9545. For further information, call Mrs. William J. Recht, 837-0737.

Sunday Dispatch

Beginning October 22, the El Toro Post Office will have a Sunday mail dispatch leaving before 5:30 p.m.

Needed-ChristmasSeals From Pre-World War I

The Tuberculosis and Health Association would like to hear from anyone in Orange County who owns a complete collection of Christmas Seals.

John W. "Bill" Hill, president of the Association, said the agency would like to borrow such a collection to use as a display during the annual Christmas Seal campaign which is now uunder way.

"The earliest Seals are collectors' items", Hill explained, "and they command around $40 on the philately exchange today, when they can be found. The first Christmas Seals were issued in 1907, and there has been a different design every year since that time.

"We know of one complete collection in San Francisco and two in Hawaii, and we hope we can find one right here in Orange County. Such a collection is valuable and we would take good care of it.

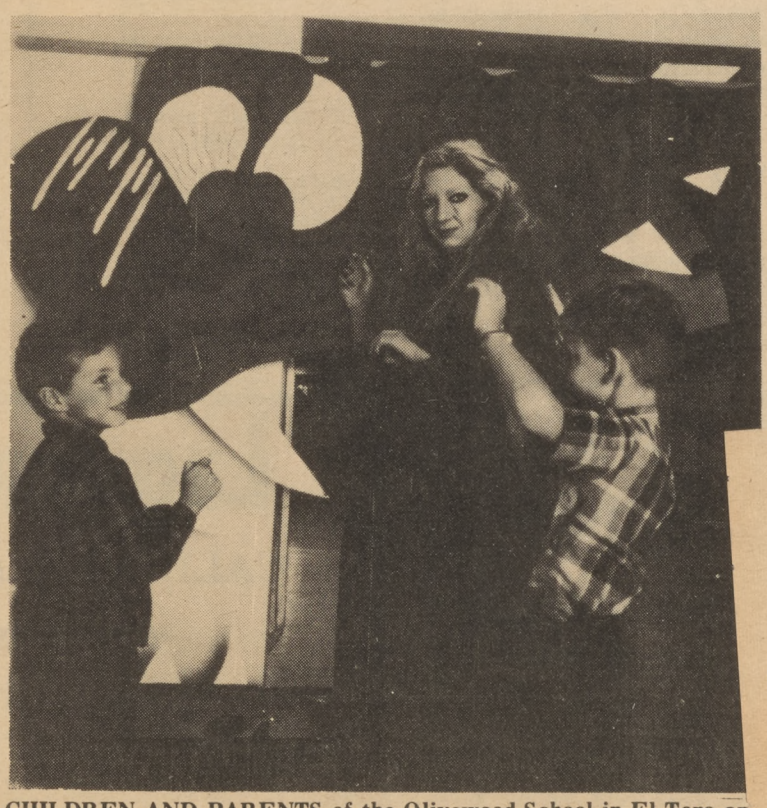
"The first Christmas Seals were sold in Orange County in 1910, and we would settle for a collection that starts with that year's issue", Hill said.

Anyone with information on the subject is asked to write to the TB Association, 1104 West 8th Street, Santa Ana, or call 542-7213.

News Briefs

Christmas Seals are now available to anyone planning early mailing of holiday packages and letters to overseas destinations. The Seals may be obtained by calling 542-7213 or going to the Tuberculosis and Health Association of Orange County, 1104 W. 8th St., Santa Ana.

Now available at local markets are "low calorie" peanuts developed by USDA researchers, reports Dorothy Wenck, University of California home advisor. The peanuts have less fat, more protein and 42 percent fewer calories than regular peanuts.



CHILDREN AND PARENTS of the Olivewood School in El Toro ar presently getting ready for the PTA CARNIVAL to be held at the schoo on Saturday, October 28 from 11 a.m. to 5 p.m. According to Mrs. Nanc Blackmon, publicity chairman for the organization, there will be a parade of the children at 2 p.m. Mrs. Blackmon also said games will be played and prizes and food will be available at the "gala" affair.

Rancho Days

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BLUE CHIPS By Chester Briner

"New Issues Market"

The last of the technical indicators for discussion in this series of the "New Issues" Market.

In our economy, new stocks and bonds are being issued all the of time. This is due to the formation of new companies seeking investment capital and to new financing by already existing organizations. Thus, the investing public is given an opportunity to participate in these financing activities.

To the stock market trader, the way in which the investing public absorbs these new issues is very important. So, it stands to reason that it is profitable to keep posted, at least in general terms, on the way new issues are "moving". This indicator is one which reveals an extremely important factor -- investor psychology. Inevitably, whatever mood is prevalent in the new issues market will be carried over into the stock market itself.

Boiled down to its simplest essentials, it merely means keeping posted about once a month on two things. These are: (1) The dollar amount of such financing, whether it is increasing or shrinking, and (2) Market action of new issues.

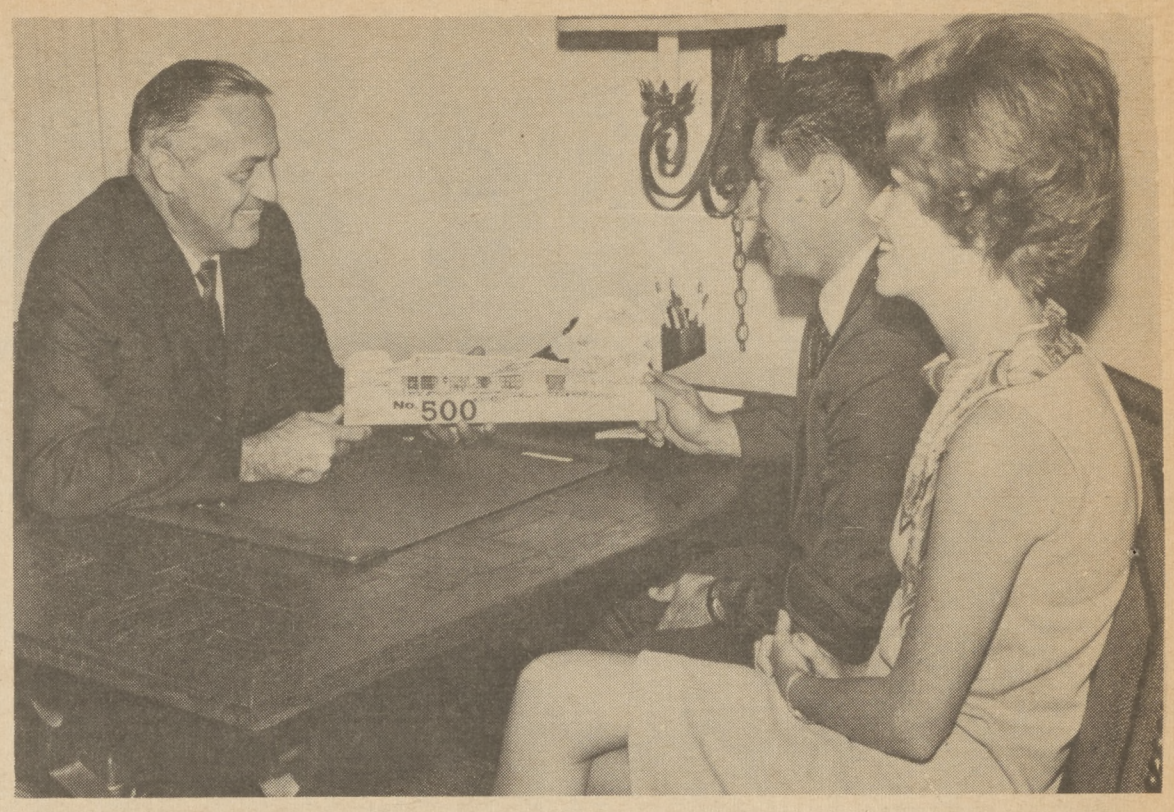
The first indicator is quantitative. When the financial pages are filled week after week with announcements of new offerings and the volume of financing is rising, it is usually bullish.

The second indicator is qualitative. This one shows how the issure are absorbed. As a bull market moves along, more and more new issues are offered and are quickly purchased. Sooner or later, however, the public appetite is sated. It becomes harder and harder to sell new issues, including the better calibre ones.

This is a danger signal. It may be only temporary but it is worth heeding.

When the "gossip columns" in the financial pages report difficulty in selling new issues and the prices of recently sold issure begin to slide, be careful. This means that demand is waning and will be reflected in the "Big Board" sooner or later.

In checking on these indicators, your broker can be of great help because he gets information on practically every new issue and can report on hew they are doing.



500TH LA PAZ BUYER - La Paz salesman Bill Riley presents a rendering of their new home to Mr. & Mrs. David Krajec of Garden Grove, the 500th family to buy a home in the Mission Viejo development.

500th La Paz Home Sold On 500th Day

Exactly 500 days after the La Paz Homes sales office in Mission Viejo opened on April 1, 1966, Mr. and Mrs. David Krajec of Garden Grove purchased a San Angelo model, becoming the 500th family to buy a La Paz Home.

The amazing coincidence was discovered several days after when it was verified that the Krajecs were the 500th La Paz family, reports George Jupin, General Sales Manager for Mission Viejo Co. Commenting on the milestone, Jupin said:

"We'd be proud of 500 homes sales in 500 days at any time, but since this record was achieved during a period when the housing industry, both locally and nationally, was in a prolonged slump, we are especially proud.

"Two factors are responsible for this record. First, these national-award-winning homes are truly great designs and they are selling at remarkably low prices.

"Second, in those 500 days, the community of Mission Viejo has blossomed from an unpopulated project into a community of 3,000 people with a shopping center, a church, schools, and a fabulous golf course and golf club. People have come to see Mission Viejo from all parts of the nation and the reaction is almost universal: it offers as fine a way of life as they have ever seen.

Turkey Raffle To Be Held At Torrocenter

Alpha Rho chapter of Phi Alpha Kappa sorority will hold a turkey raffle, November 11, at Torrocenter, El Toro, according to Bennye Cardin, public relation mamager for the sorority.

The drawing will take place in front of the drug store in the new Torrocenter. at 4 p.m.

"Local merchants of Torrocenter are graciously donating the turkeys for the latest project in support of Multiple Sclerosis," said Bennye. She explained that coupons for the raffle are available at local merchants in the Torrocenter and the Leisure World Shopping center.

LW CHORALE To Perform At MV Club

Mission Viejo Women's Club will present an evening of musical entertainment featuring the Leisure World Chorale Tuesday, November 14, at 8 p.m. at Mission Viejo High School.

Chairman for the event, which is open to the surrounding community, is Mrs. Diane Huffman.

Fred Pierce will direct the 85 member chorale and Oscar Kantner, productions director of the Leisure World Productions Guild, will manage the mechanical staff.

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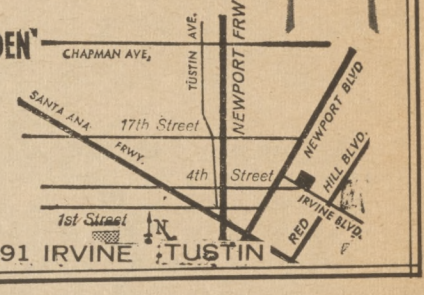

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Plan Now for Overseas Christmas Mailing

Planning for the Christmas holiday mails--especially for families with relatives and friends overseas--should begin immediately, said Mrs. Noelie Changala, El Toro Postmaster, today.

That's the warning from postal authorities and retail merchants who point out that deadlines for certain mail begin as early as this month.

The deadline for overseas civilian mail by surface transportation was October 15 to the Far East while Nov. 1 is the deadline for other areas. Overseas civilian airmail deadlines are Dec. 1 to remote areas off main air routes and Dec. 10 to areas on heavily traveled routes.

The deadline for mail to all members of the Armed Forces abroad is November 11 for gifts weighing more than five pounds sent by surface postage rates. It is Dec. 1 for gifts weighing five pounds or less, plus letters and greeting cards sent at surface rates, and these go by air on a space available basis. Airmail gifts and greetings to Armed Forces abroad must be mailed by Dec. 11.

Domestic surface mail deadline for military and civilian mail is Dec. 4 for gifts in distant states; Dec. 10, for long-distance traveling greeting cards, and Dec. 13, for local mail. The domestic airmail deadline for gifts and greeting cards is Dec. 19.

Voices From Home Sound Awful Good

Servicemen in Vietnam, or anywhere overseas, will soon be able to hear more intimately from their families, thanks to a special "Voices from Home" project being initiated by the Orange County Red Cross.

The wives, children, parents, brothers and sisters of servicemen are being asked to contact the Chapter office now, at 2215 N. Broadway, Santa Ana, for an appointment to record their voices on tape. These recordings will be sent free of charge to all military personnel on duty overseas, or to a patient in a military hospital anywhere in the world, according to an announcement from Frances W. King, Red Cross director of service to the military.

Arrangements have been made with volunteers from the Santa Ana Junior Women's Club to help with the taping and mailing, she said, while Red Cross personnel serving with the Armed Forces will provide play-back equipment on which the servicemen can hear the voices from their loved ones.

Local Skiers Form Club

Organizational meeting of a new ski club was called last week in the home of Ted Witt in Mission Viejo.

The ski clubs name is Esquiar (to ski in Spanish). Temporary officers were elected include Ted Witt, pres.; Pat Farrell V.P.; Tom Setuall, sec.; and Lito Litocheb, Tres. The new club will be drawing new members from the Laguna Hills, El Toro and Mission Viejo areas.

Sunday Designated As Reformation Day For Lutherans

By Rev. Bob Lange

"Life . . . New Life" is the theme chosen for the 450th Anniversary of the Reformation. Dr. Malvin H. Lundeen of New York, general chairman of the observance, said, "To those outside the church, the theme is a call to the New Life of fellowship with God through Jesus Christ. To those within the church - Lutheran and otherwise - 'Life. . .New Life,' calls to renewal and reform in personal, community and ecclesiastical life."

Sunday, October 29, designated as Reformation Sunday, marks the climax of the Anniversary year. Lutherans will gather in their local churches throughout America for festival worship and to be confronted with the challenge facing the Lutheran Church in the modern world. At 3 PM in the afternoon church bells will ring out an invitation to the community to attend an open house for a fellowship hor. Mount of Olives Lutheran Church in Mission Viejo will host an open house for the community from 3 to 5 PM.

Dr. Lundeen emphasized the ecumenical dimensions of the anniversary observance. He urged intensification of dialogues to heal the breach of the 16th century, to seek better understanding with Roman Catholics and other Protestants on the basis of the gospel of Jesis Christ.

The Lutheran Council in the USA was formed January 1 of this year as the cooperative agency of four Lutheran bodies comprising most of the 9,000,000 Lutherans in the nation. The participating bodies are the Lutheran Church in America, the Lutheran Church - Missouri Synod, The American Lutheran Chuch, and the Synod of Evangelical Lutheran Churches.

The American observance of the Reformation has a dual objective: "To proclaim Jesus Christ, the Lord of the Church and the Savior of men, and to present the Christian faith winsomely and persuasively as God's greatest provision for man's deepest needs, both present and eternal. To stir Christian people to greater faithfulness and devotion, helping them to realize anew the richness of their heritage and the greatness of the tasks to which God calls them in this day."

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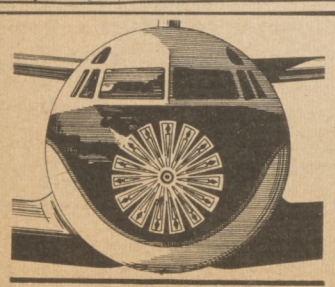
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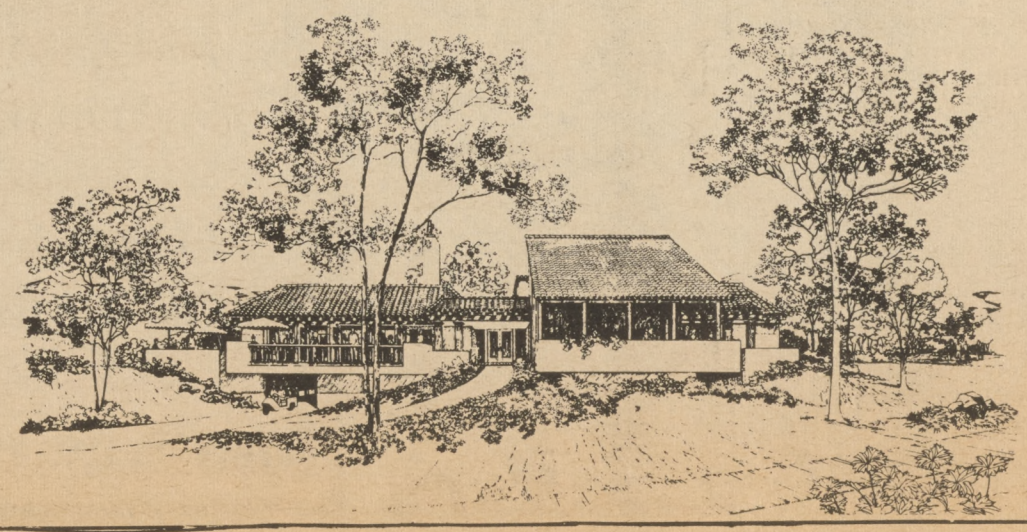

PRIZE-WINNING PHOTOGRAPHER--Georgene Laursen, a winner of the annual Orange County Press Club photo contest, accepts a trophy from William R. Mason, president of the Irvine Company, for her entry judged best in the general category. Mrs. Laursen, who is associated with the Rene Laursen Studios of Santa Ana, competed with scores of other county photographers during the Press Club's yearly Irving Ranch Day barbecue held in Bommer Canyon. The best photograph of children was submitted by Leonard Sargeant, assistant city editor of the Orange County Evening News.

Gala Fishing Season Ends At Irvine Lake With 101,299 lbs. of Fish Caught

Sunday, October 1, at 7 p.m., the curtain came down on the 1967 season for fishing at Irvine Lake. This was a season that had opened under rainy skies of one of the wettest winters seen in years and it was to close following one of the longest hot spells the area has ever had.

The lake rose to a point four feet above the spillway--the highest since 1957.

A bountiful water supply created one of the largest hatches of bass, crappie, bluegill, and four species of catfish plus, for the first time, a hatch of trout. The benefit of this will be felt for years to come.

Supplementing the native fish was the largest trout plant in the lake's history. From the beginning of the season until the close, the lake was stocked with 90,299 pounds of trout, plus 11,000 lbs. of catfish. The total of 101,299 pounds makes Irvine Lake by far the most heavily stocked lake in the country. The catfish planting will continue on through the winter.

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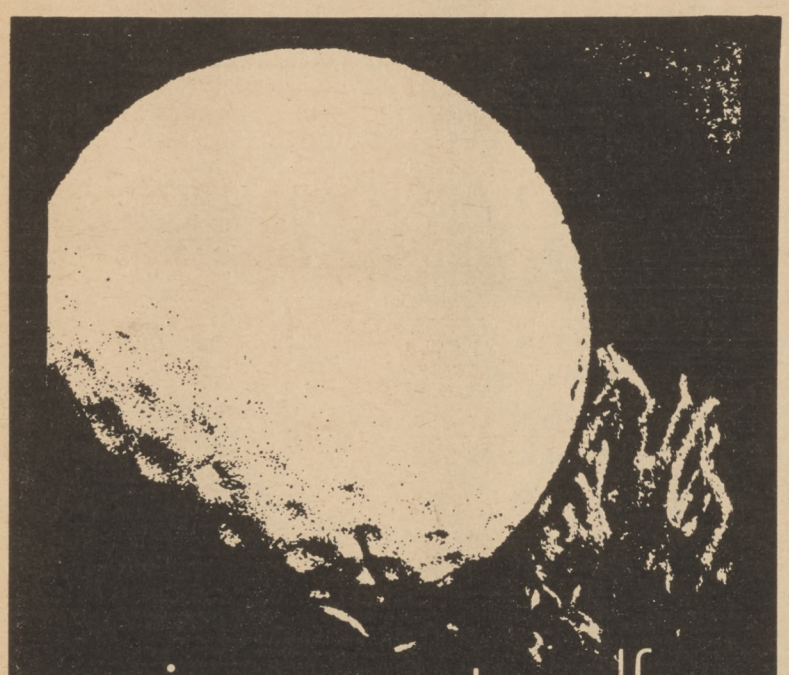
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